# Big & SMALL

**Welcome to the July edition of the Big and Small newsletter ! We're having a real scorcher of a summer, for the weather and for the brand – read on for more !**

## Big and Small Online Shop Goes LIVE

A big development for Big and Small this month is the launching of their very own online shop, based at the Heroes for Kids website. The licensed Big and Small products are now being sold through the site, with a free packet of seeds with every order! You can have a look at the brilliant new site by visiting:
**www.heroesforkids.co.uk/big-and-small-homepage-38178-0.html**
If you'd like to get in contact with Heroes for Kids, please call Vanessa Fowler on 01242 285999.

## YooWhoo Bring on the Woohoo

In this month's second piece of web-related news, we are delighted to be able to welcome a new licensee onboard this month – Youwhoo.co.uk is a fun and innovative way of allowing children to interact with their favourite brands, and Big and Small is their latest acquisition. Through the website, parents can upload pictures of their children so that they appear with the characters, and then they can purchase party invites, wrapping paper or banners featuring the picture. This effective and clever use of technology is bound to become a favourite with children and parents alike.

## Namco Make a Game Start

We are pleased to announce that Namco have also joined the Big and Small stable. They'll be making fascias for Big and Small amusement machines, and the amusement plush to go in them. You'd better get to the seaside and start practicing your crane skills now!

## The Longleat Legacy

Just in case you missed the news last month, this summer saw Big and Small's biggest event yet, at Longleat Animal Safari park in Warminster. Our furry friends presented their storytime show to nearly 2000 people over the course of the weekend and were warmly met by their fans at the daily meet and greet. There's some more images below – if you want any more for presentation purposes, just get in touch with adam@kindleentertainment.com.

**That's all for this month, I'm going to use Big's Sunshine Catcher to make the most of our incredible weather. Have fun in the sun...**

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