



Big & Small

78 x 11 minute episodes on CBeebies. Targetting Children 4 -6. Already established as a key part of the CBeebies schedule and delivering a strong audience. Also shown on BBC1 and BBC2.

Puppet animation featuring the voice talents of Lenny Henry and Imelda Staunton.

Each episode features an original song.

Dedicated area within the highly popular CBeebies website. See <http://www.bbc.co.uk/cbeebies/bigandsmall/>

Regular featured in CBeebies Weekly best selling weekly comic for pre schoolers.

Music available for download from www.kidsmusic.co.uk

Key licensees include ITV DVD, Namco, Harper Collins and Fashion UK.

Ongoing consumer PR coverage in parenting magazines, national press and magazines.

Harper Collins book range launched October 2009 with retail coverage including Asda and WH Smith.

Big & Small costume character available from Rainbow Productions. Has been used in a number of consumer events already.

Widely sold internationally – more details available at www.bigandsmall.tv

International partner Studio 100 is building a solid licensing programme in Europe.

