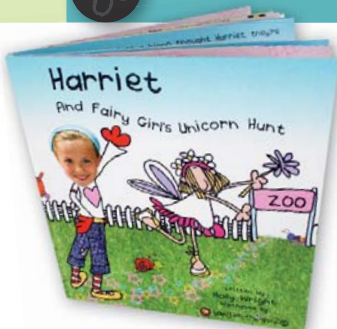




## It's Your Story



It's Your Story have developed a personalised book using a full range of Bang on the Door artwork. The book, focused primarily on Fairy Girl, allows consumers to upload a photo of a child to become the 'star' of the book. The book is available via [www.itsyourstory.co.uk](http://www.itsyourstory.co.uk) and selected other distributors.

## Mothercare

High street retailer Mothercare has used Bang on the Door designs to create an exclusive apparel range that will be sold in their stores globally. Bang on the Door and Mothercare have worked closely to develop three bespoke collections including outerwear and swimwear.



## That Company Called If

Licensee That Company Called If have launched a range of collectable and gift bookmarks using 8 characters. They liked the diversity of characters and the uniformity of the brand design. They have harnessed this to create an eye-catching range that will be sold in bookshops and will feature in counterpacks.



## DNC Pony Girl

Long term licensee DNC have used new Pony Girl artwork to create a Pony Girl lunchbag and drink bottle. This innovative design is a good example of how Bang on the Door can provide a bespoke solution to licensees looking to target specific market sectors and demographics with new themes.



## FAB MadCatz

MadCatz have extended their Groovy Chick range of computer games accessories to include a FABric Animals range. The range which allows users to store Nintendo DS devices and cartridges includes one bag that is copacked with a plush FABric Animal puppy.



## Holland Publishing



Holland Publishing launched a great range of Bang on the Door activity books at the London Book Fair. The range includes a sleepover book and a sticker dressing up book has a fresh feel to it and benefits from using artwork that will be in other high profile Bang on the Door products such as Mindscape's computer game. Holland report a great reaction to their range.